

Cancer is a multi £billion business

Money is more important than LIFE

4 December 2011

After 40 years of research and billions of pounds of investment, cancer survival rates are NOT improving. These are the damning new findings from a study conducted by cancer charity Macmillan last month. Stomach, esophagus, pancreatic, brain and lung cancer survival rates have seen little improvement in the last 40 years.

And the answer?.. 'More research is urgently needed'. No doubt £billions more will be pumped into this research... with little return. Sure there were positive results from this study... (Life expectancy increasing for myeloma sufferers for example)

BUT... There's always a BUT... Many cancer survivors swap survival for other long term health problems caused by their treatment... chronic fatigue, infertility, lung and heart damage...

If any other industry had invested the £billions that the cancer industry does and got the same results... Heads would roll!. Imagine, investing £billions into aircraft design only for the wings to fall off in mid-air.

As it is, we don't question mainstream treatment because many of us don't believe there is an alternative. But, there are alternatives... safe alternatives that actually work. Alternatives that have been openly ignored by the cancer industry... because they're not profitable... because they can't make a pill out of them...

Why Are TOMORROW'S Ground breaking Cancer Breakthroughs Being Withheld from the 352 Britons, who will die TODAY?

There's no other way of saying this, I'm afraid...I have a nasty feeling that we're all being CONNED.

For decades, the mantra from the mainstream media and the medical establishment has been that the war against cancer is being won, with ...

- Better detection and diagnostic techniques
- Increased survival rates
- 'Wonderful new drugs' and...
- Advances in genetic engineering that will literally 'breed' cancer out of future generations...

For the last 50 years, apologists for the worldwide Cancer Industry have convinced us that the victory against cancer is just up ahead . . . round the next corner . . . so close we can almost touch it . . . all we need is to invest a few more billion....*we mustn't give up now that we are so close. . . .*

Professor Karol Sikora, who runs a network of private cancer centres, spoke recently about how dying from cancer would be "rare" by 2025 and that it would become more of a chronic disease that we live with, much like diabetes.

"Cancer will not necessarily be eradicated, but it will no longer cause patients anxiety," he hypothesised.

To support his view, Professor Sikora cites:

- That more than 500 cancer drugs being developed at the moment.
- New vaccines which mimic cancer cells to stir the body's own immune system to attack the disease.
- ...and probably, most implausible of all, microchip implants which are inserted under the skin which feed information into a home computer linked to a healthcare provider, allowing cancer to be identified before it becomes deadly.

But, wait a minute . . . haven't we heard this rose-tinted viewpoint before?

The stark reality, however, is that modern medicine hasn't achieved one single meaningful advance - not one meaningful breakthrough - in all this time.

What's worse, it has suppressed and demonised the cheap natural, non-aggressive therapies and treatments as if they were voodoo medicine.

Facts, Damning Facts . . . And Statistics

The Government Would Prefer You Didn't Know

At the end of 2010 - buried amongst all the usual end-of-year frivolities and celebrity news stories - a study published by the prestigious medical journal *The Lancet* gave a clear indication that the medical mainstream's strategy for treating cancer simply isn't working.

The *Lancet's* study showed that UK 5-year survival rates were generally lower - in some cases by as much as 10 per cent lower - when compared to other countries such as Canada, Australia, Sweden, Norway and Denmark.

But the bad news didn't stop there . . .

The report went on to reveal that UK survival rates for colorectal, lung, breast and ovarian cancer had **barely improved between 1995 and 2007....**

...which means that **despite the £££ billions pumped** into it each year, **very little progress has been made.**

Then there's the flip side of this, which mainstream medicine also conveniently fails to tell us, which is that the number of people developing cancer has risen alarmingly in recent years.

The UK Government's own statistics reveal that between 1971 and 2008, the incidence of cancer – that is, the number of people developing cancer - has increased by 24 per cent in men, and by a staggering 49 per cent in women.

And the situation is getting worse almost by the day...

Just recently, in February 2011, damning new figures from the Office for National Statistics revealed a 25 per cent increase in breast cancer rates over the last 10 years.

This means that women now have a 1-in-8 chance of developing breast cancer in their lifetime . . . as opposed to a 1-in-9 chance only a decade ago.

Does this sound like we're winning the war to you?



So, even though survival rates for some cancers are slowly improving, by 2030 cancer is set to kill more than 13.2 million per year worldwide... that's a sharp increase to nearly double the 7.6 million people who died of cancer in 2008.

13.2 million People? It's almost too huge a figure to get your head around. That's upwards of 1,500 Americans dying daily at the moment... Upwards of the 352 people who are dying each day in the UK...

Let's put this in direct, personal terms... What this means is that in a few short years cancer will be affecting MORE of the people you know and have daily contact with... your next door neighbour, the friendly check-out girl, your work colleagues, friends, family and loved-ones... will receive the hammer-blow of a diagnosis of cancer.

It might even affect you.

Believe me, I'm not trying to scaremonger or exaggerate the figures....

These are the official statistics released by the **United Nations Cancer Research Agency**.

Now, does this sound to you like we're winning the war on cancer, especially since...

Mainstream Medicine's Failure Comes at a Huge Cost

Cancer is big business. Around \$200 billion worldwide per year big...

In the UK alone, we spent £6.3 billion in 2010....and that excludes money spent by pharmaceutical companies on research and development, or the marketing of cancer drugs.

But what EXACTLY do we get for this huge \$200 billion taxpayer investment per year?

Well, to understand this, you need first to understand that the Cancer Industry operates in exactly the same way as any other business.

Firstly, it needs to operate in an expanding market where demand is high.

No problem there! As we've seen, more people are getting cancer now than ever before...

Secondly, it needs to provide products, services and facilities that claim to fulfil this demand.

Just think of all the cancer doctors, drugs companies, pharmaceutical sales reps, treatment centres, research laboratories, consultants, researchers, technicians, charities, PR companies, advertising execs, etc... who owe their lucrative livelihood to cancer...

And thirdly, it needs to supply these products and services at a profit.

For example, witness the huge amounts charged by the manufacturers of cancer drugs such as Herceptin and Avastin, which cost £24,000 and £21,000 respectively per patient, per year...

Based on these criteria, the Cancer Industry can congratulate itself for being one of the most successful industries on the planet.

But hold on one minute! There's just one big flaw in this business model . . . The Cancer Industry hasn't come up with a single, meaningful breakthrough - let alone CURE - in the last 100 years.

Sure, they'll offer you surgery, chemo and radiation to purge those cancer cells from your body...and then hope that the cancer will be killed before the patient.

But this 'heroic' cut, burn and poison methodology has changed very little since it began back in the late 1800s . . .

Nor has this 'one-size-fits-all' solution proved effective... no matter how many times we try it or how many variations we come up with. For example, chemotherapy contributes only around 2% to the 5-year survival figures.

Albert Einstein once defined insanity as doing the same thing over and over again and expecting different results.

If that's the case, then the mainstream's approach to treating cancer can truly be described as insane .

What may be closer to the truth and what some sceptics claim, is that **it's NOT in their interests to find a cure for cancer** . . . after all we've already seen that there's a huge financial incentive in keeping cancer alive and well.

Nor is it in their interests to spend any of the £200 billion budget on prevention. Why would they when there's no profit in healthy people?

And when it comes to natural treatments and the simple prevention strategies.....well, forget it! The mainstream Cancer Industry just isn't interested in these.

But if you're diagnosed with cancer then you need access to ALL the treatment options available...

SUPPRESSED! The Rainforest Herbal The Drugs Firms Couldn't Replicate...

Researchers came across the story about this extract from an Amazonian tree that's shown the potential to be more effective than leading chemotherapy drugs – but without any side effects

Better still, it's incredible precision hunts down cancer cells while leaving healthy cells completely alone!

There's no nausea, no hair loss, no weight loss, no weakening of the immune system. But, as we learned, this lifesaving discovery was very nearly denied to mankind. And I'm sorry to say the reason is that somebody sat on the research.

The trail of evidence clearly shows...**For 7 long years, a billion-dollar drug company covered it up!**

It all started in the early 1990s, when a well-known drug giant started pouring money into the search for a cancer cure. Like many such firms, they were intrigued by the healing powers of rainforest plants.

They discovered that Graviola was being used by Amazon Indians to treat a huge range of diseases. And when they tested its cancer-fighting powers . . .bingo! they discovered a revolution.

But you can't make megabucks from any remedy UNLESS YOU PATENT IT... And no one can patent a tree that's been around for millions of years.

So the drug firm tried for seven years to come up with man-made duplicates. But they hit a brick wall.

Try as they might, they couldn't match Mother Nature. Finally, they threw in the towel...

Fine. But let me ask you... If the research files for this breakthrough were sitting on your desk, what would you do with them?

Call a news conference? Send out press releases? At the very least, wouldn't you publish them all in a prominent medical journal? After all, millions of us have died from cancer in the last few decades.

But, instead of turning it over to independent researchers. **They boxed it up, put it on the shelf . . . AND TURNED OFF THE LIGHT.**

We strongly believe that the key to successfully beating the disease should rest on a case-by-case basis – taking each individual's health issues into careful consideration... in some cases this may require an integrative treatment plan.

In fact, a combination of conventional and natural measures can sometimes be far more beneficial than an 'either/or' approach.

[Click here to see how Profit is more important than Life](#) or go to: <http://youtu.be/H0ibsoqjPac>

This single, Nobel Prize-winning SECRET Can Help Prepare your Body so the Healing can Begin...

Back in 1931, Dr Otto Warburg's research on cancer was awarded a Nobel Prize. Warburg clearly demonstrated that cancer is a fundamentally simple disease that occurs when cell oxygen levels fall to a sufficiently low level for the cell to change in nature.

Warburg defined cancer as a condition where the respiration of oxygen in the normal cell is replaced by the fermentation of glucose. In short -**Cancer loves sugar and an acidic environment, but hates oxygen.**

In 1966, after his efforts had been ignored by the cancer industry for over thirty years, Warburg addressed a group of fellow Nobel Prize winners, reiterating his views and concluded ...

".. Nobody today can say that one does not know what cancer and its prime cause is. On the contrary, there is no disease whose prime cause is better known., ... how long prevention will be avoided depends on how long the prophets of agnosticism will succeed in inhibiting the application of scientific knowledge in the cancer field. In the meantime, millions ... must die of cancer unnecessarily."

Today, some enlightened practitioners are using direct oxygen therapy and/or a diet regime of raw, organic, vegan, **alkalising nutrition** and **alkaline water** to rid the body of toxins and increase cell oxygen levels so that normal cell function can re-occur.

This knowledge, scientifically sound enough to achieve a Nobel Prize, has now been available for well over 70 years. And yet, Dr Warburg's work has never been refuted by the medical mainstream - **instead they have just chosen to ignore it.**

Urgent Note: It is extremely important that cancer patients seek professional advice before embarking on any alternative or complementary treatment. You should inform your doctor before self-medicating with any supplements and your progress should be carefully monitored by your doctor.

[Click here to see how alkaline water is changing lives](#) or go to: www.healthontap.co.uk/doctors.html